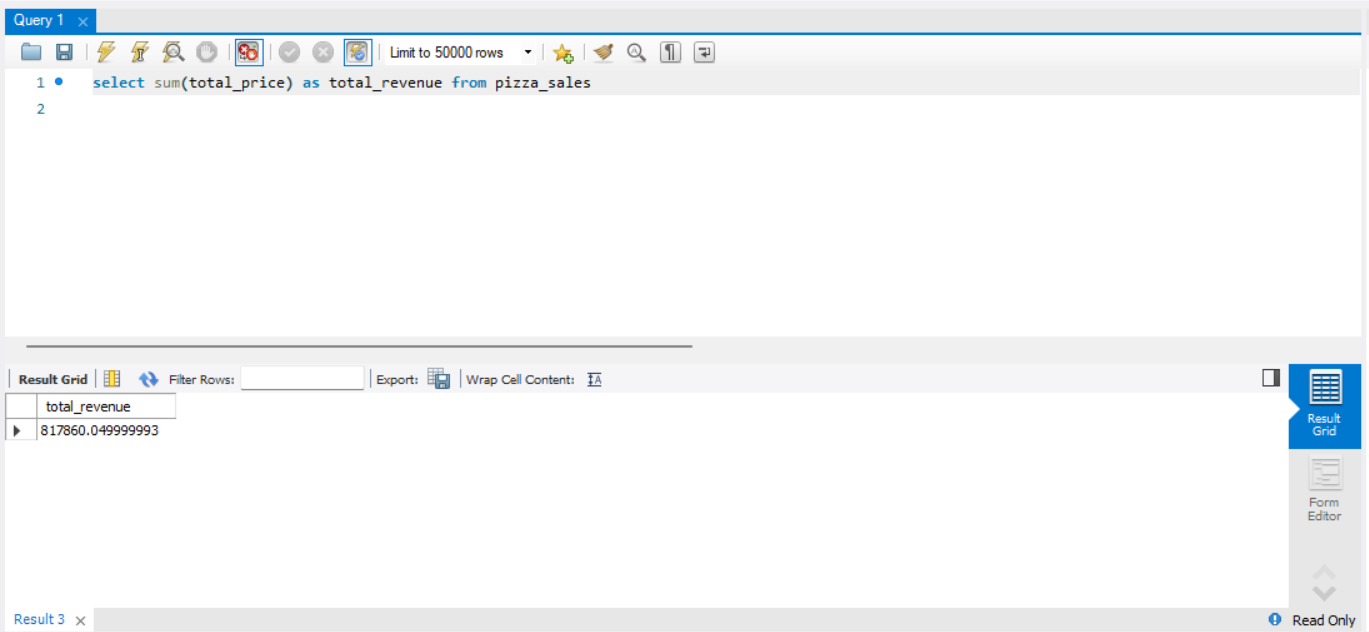
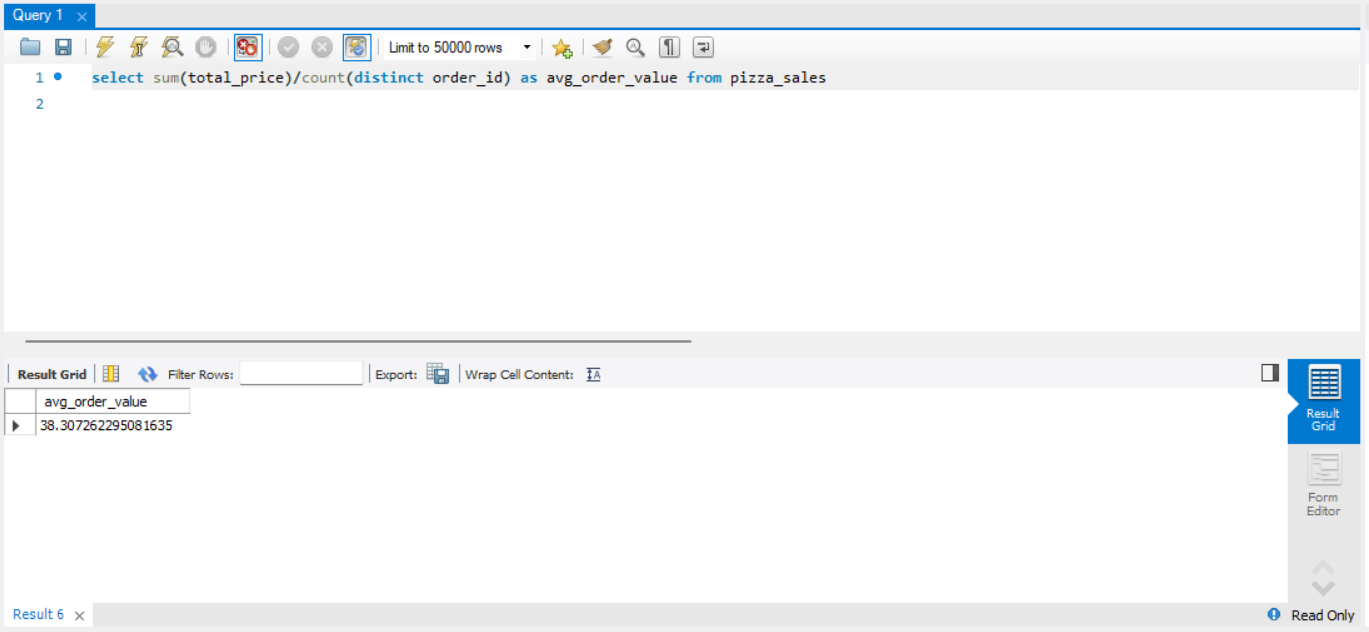
**PIZZA SALES SQL QUERIES**

**A. KPI’s**

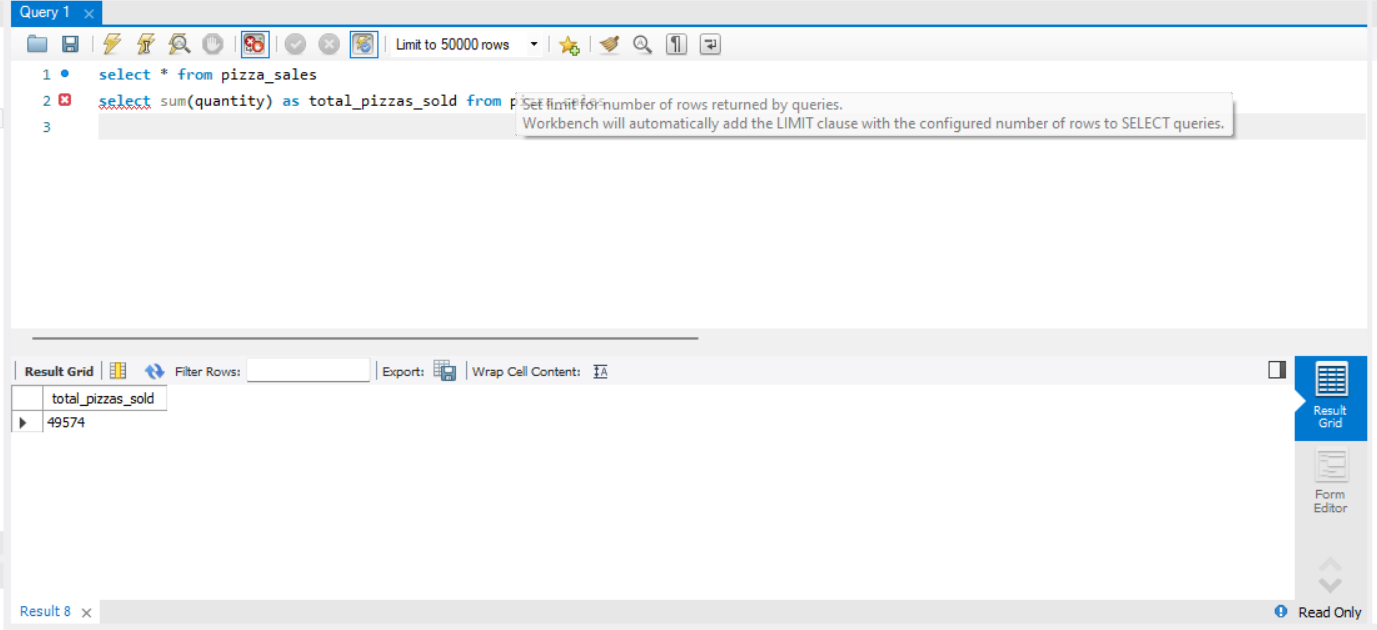
**1. Total Revenue:**



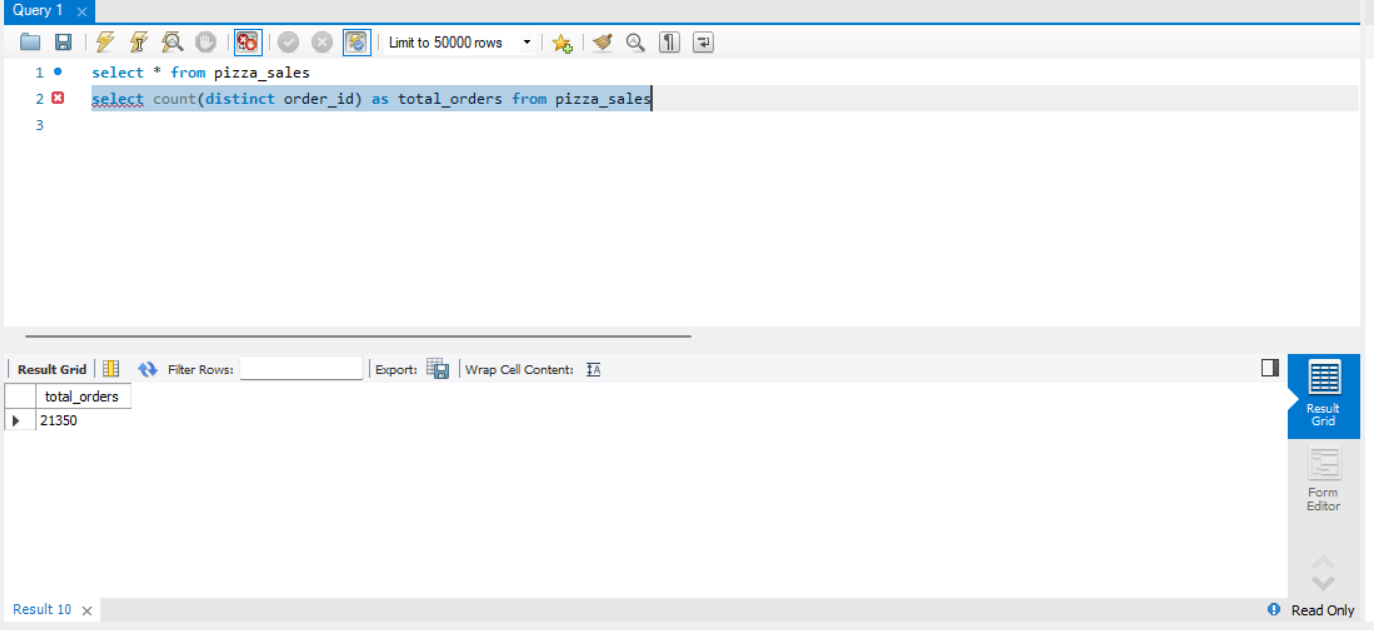
**2. Average Order Value**



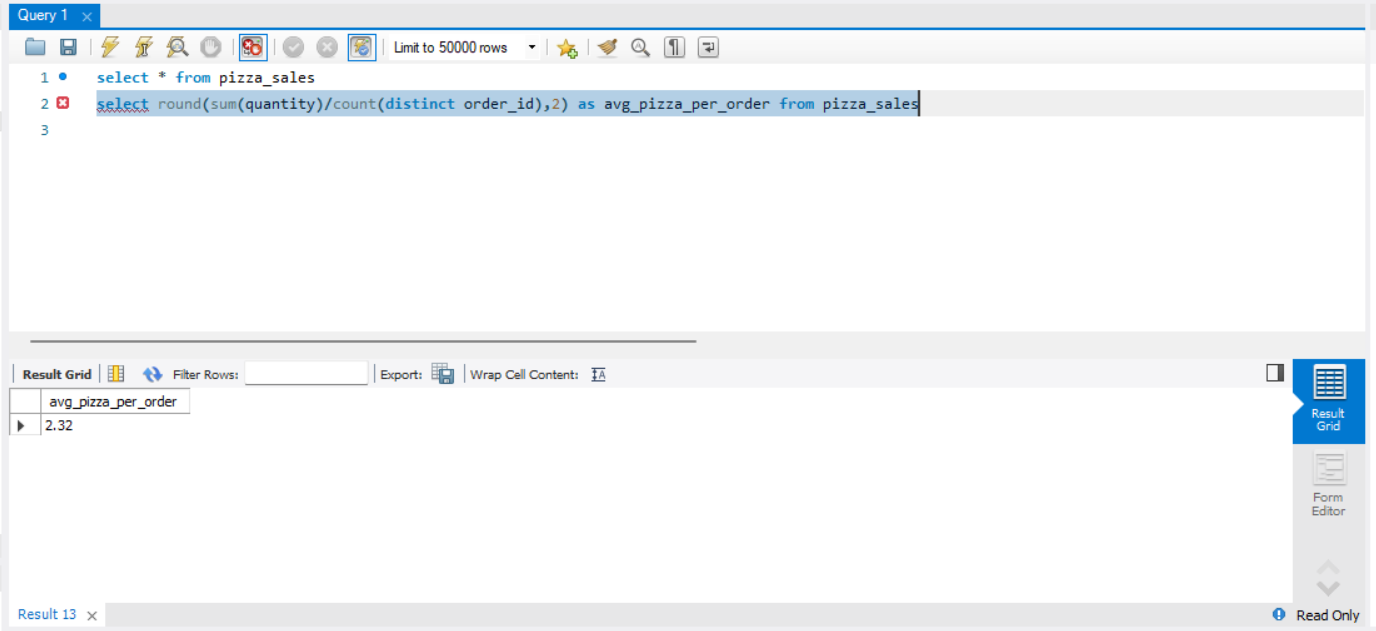
**3. Total Pizzas Sold**



**4. Total Orders**



**5. Average Pizzas Per Order**



**B. Daily Trend for Total Orders**SELECT DATENAME(DW, order\_date) AS order\_day, COUNT(DISTINCT order\_id) AS total\_orders

FROM pizza\_sales

GROUP BY DATENAME(DW, order\_date)

***Output:***

****

**C. Monthly Trend for Orders**

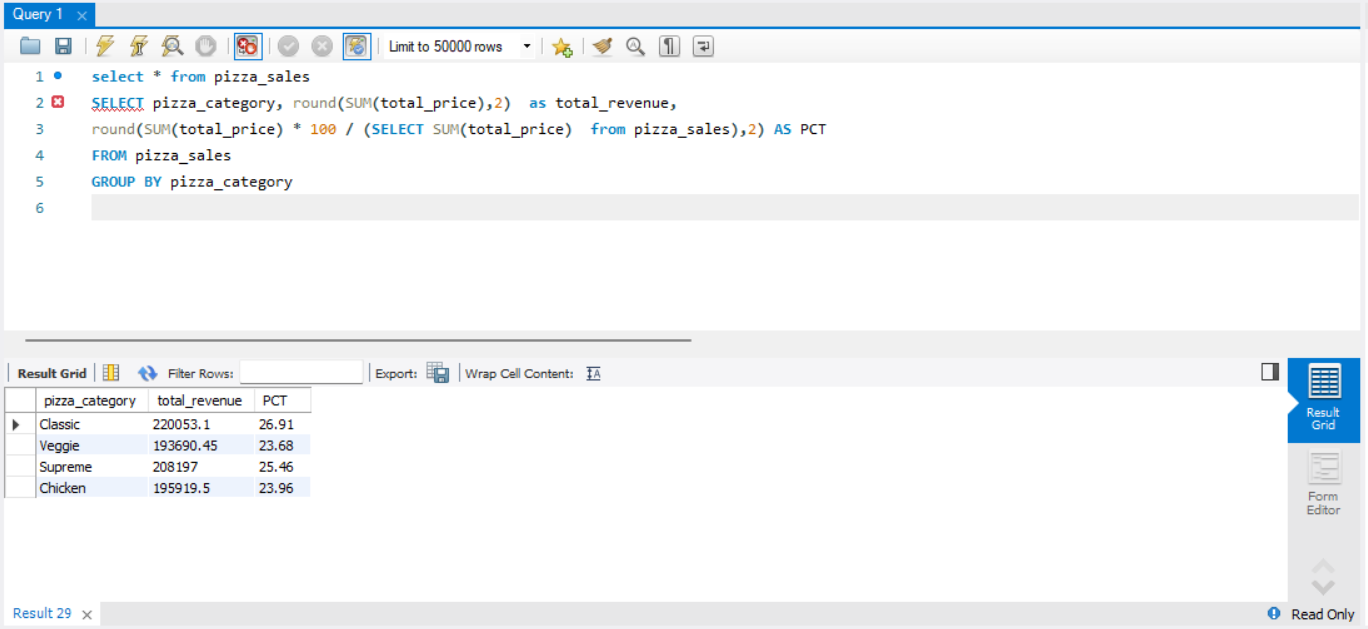
select DATENAME(MONTH, order\_date) as Month\_Name, COUNT(DISTINCT order\_id) as Total\_Orders

from pizza\_sales

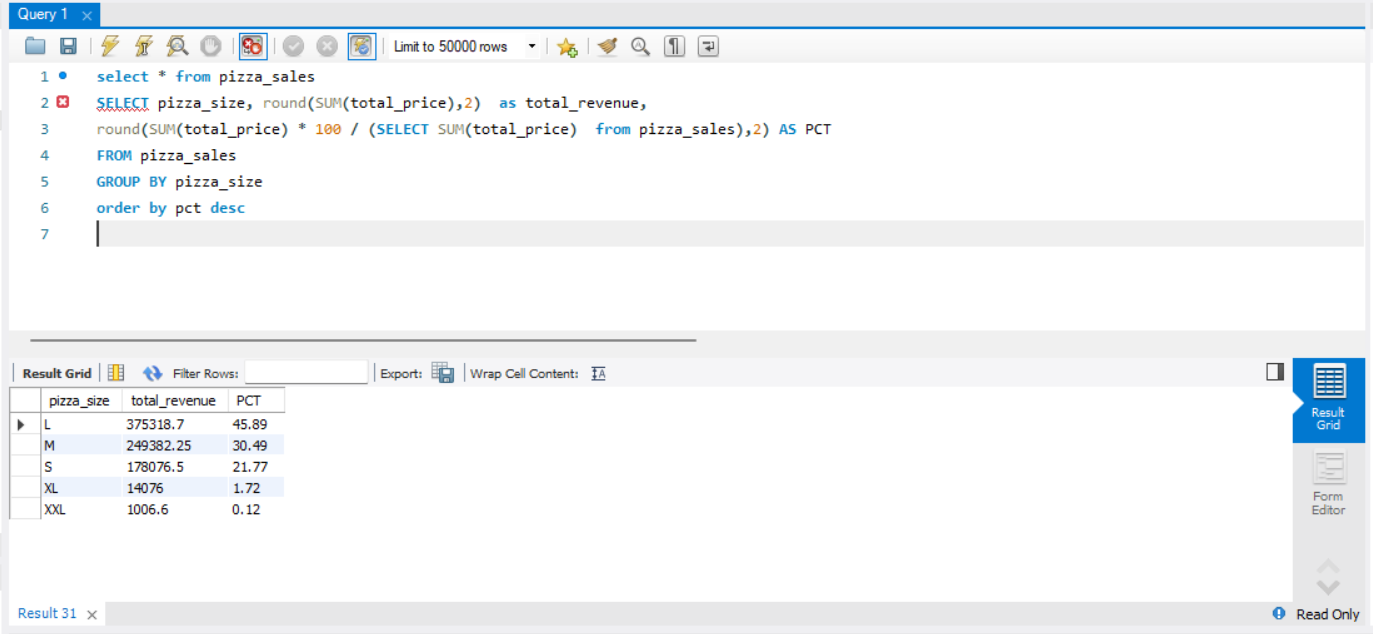
GROUP BY DATENAME(MONTH, order\_date)***Output***

****

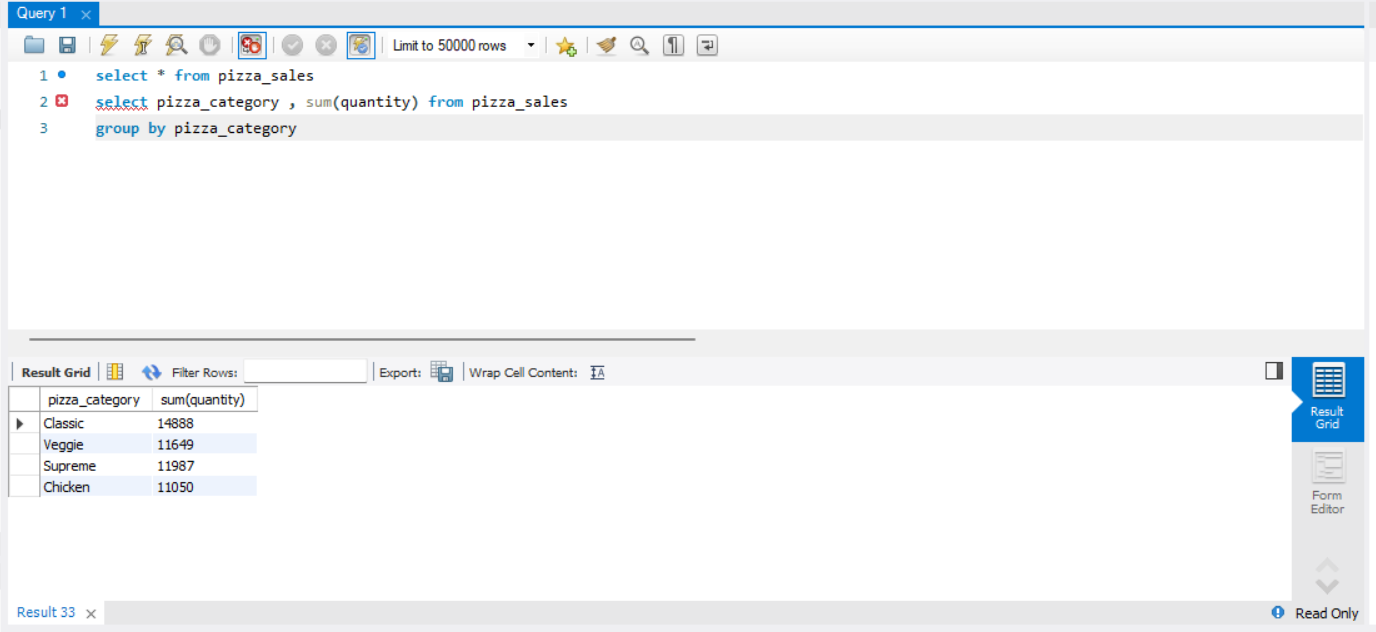
**D. % of Sales by Pizza Category**

****

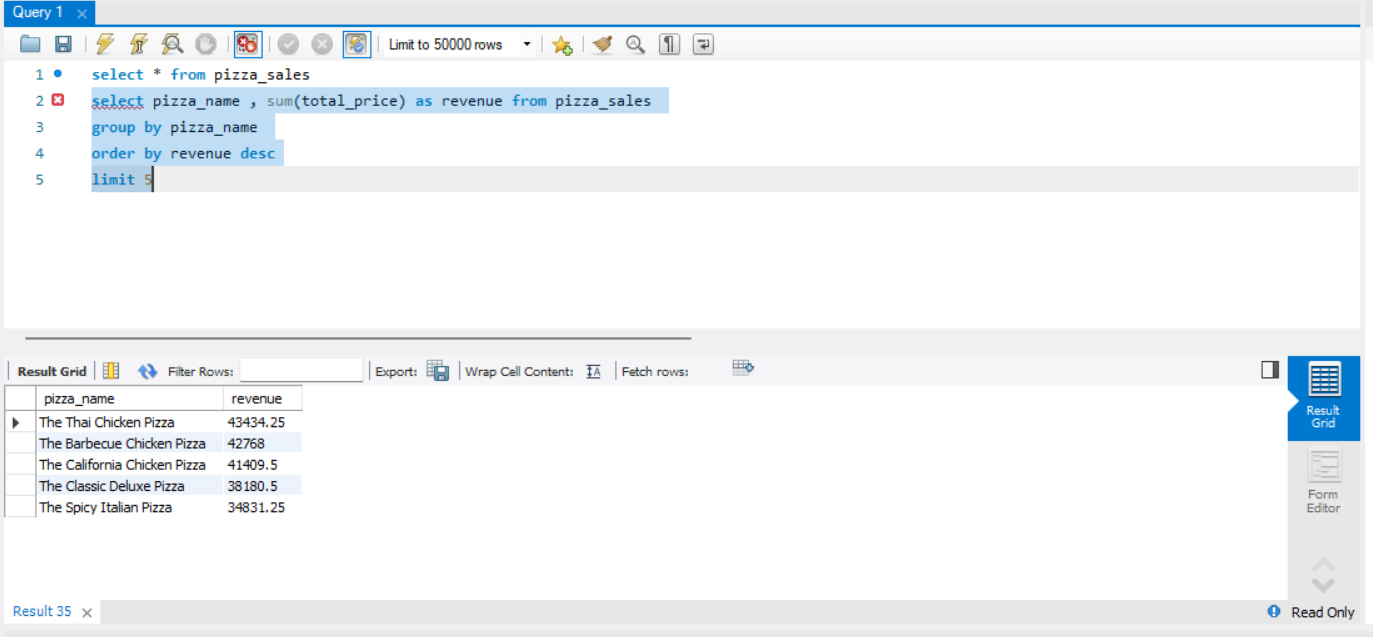
**E. % of Sales by Pizza Size**

****

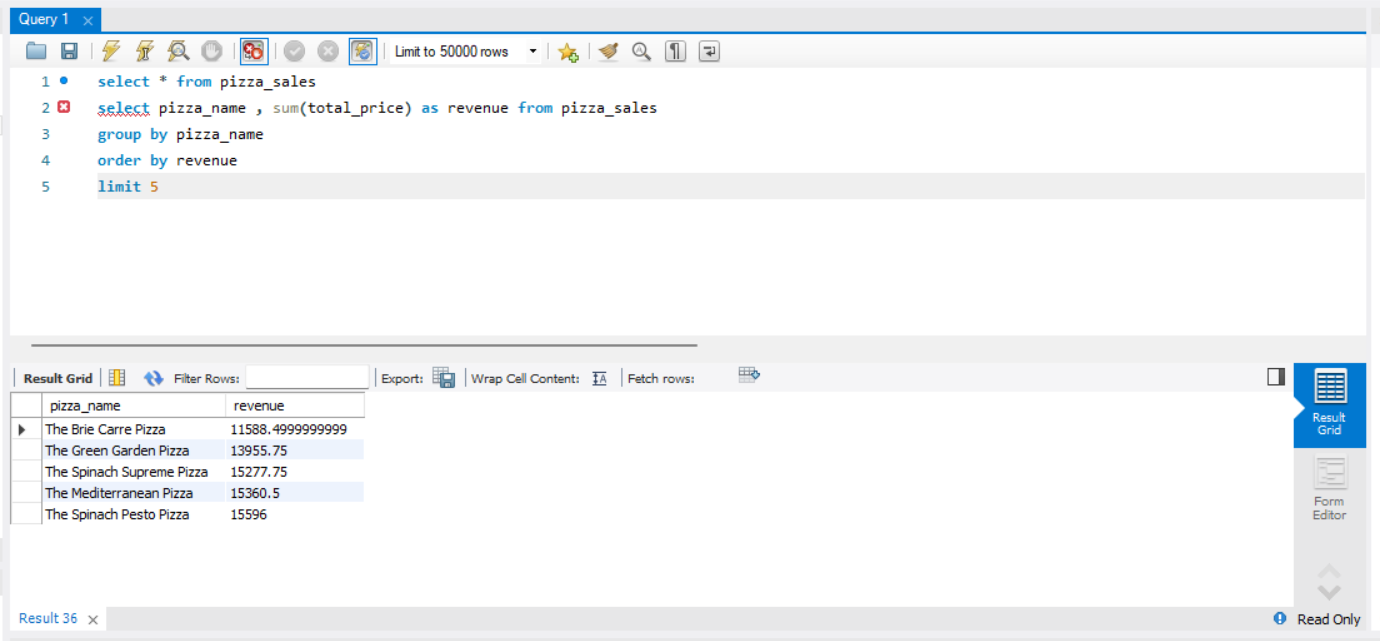
**F. Total Pizzas Sold by Pizza Category**

****

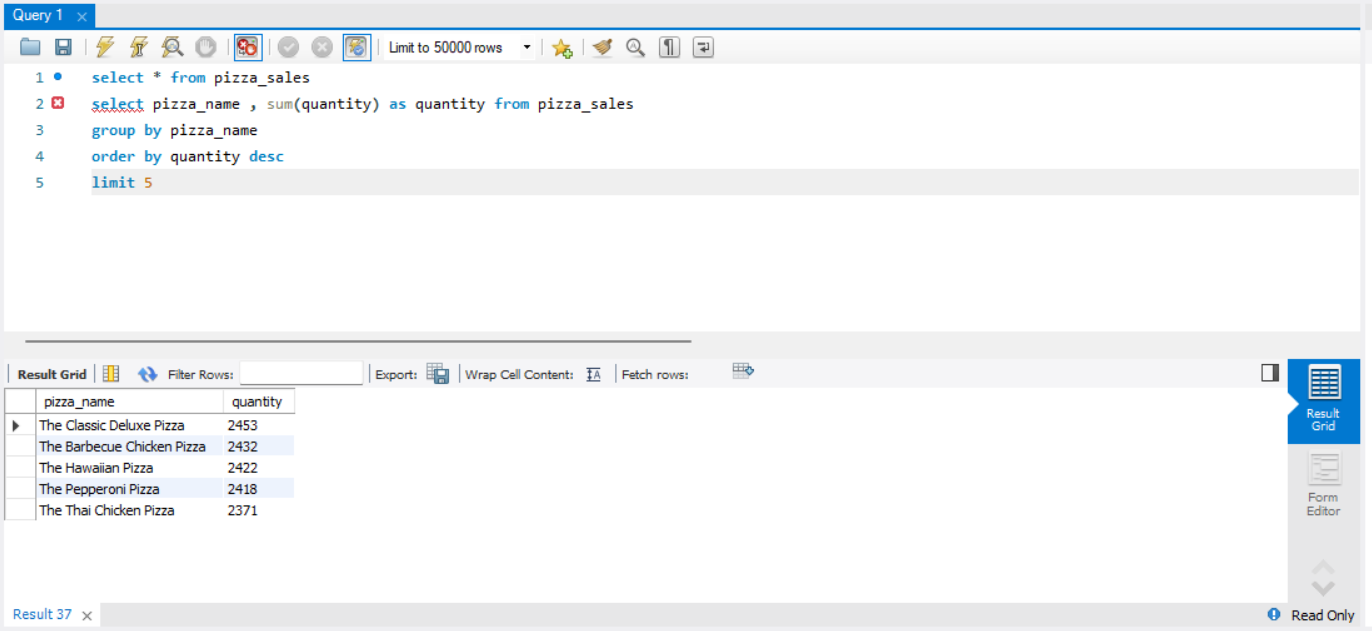
**G. Top 5 Pizzas by Revenue**

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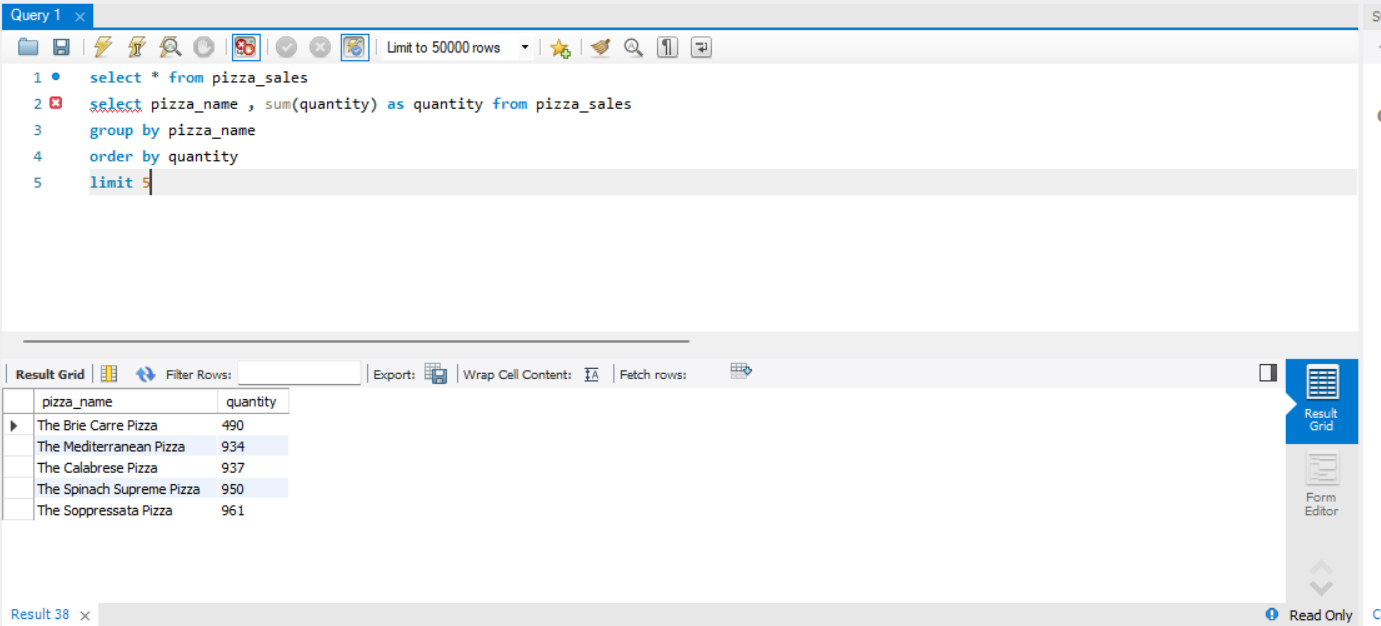
**H. Bottom 5 Pizzas by Revenue**

****

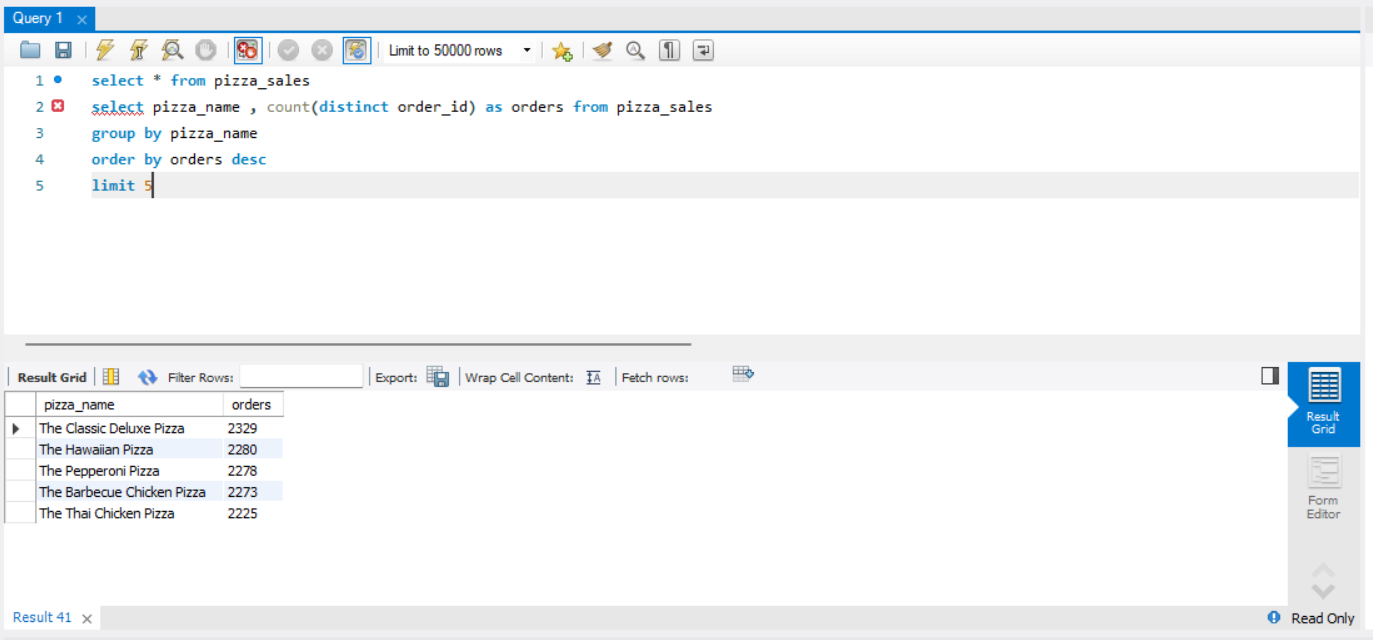
**I. Top 5 Pizzas by Quantity**

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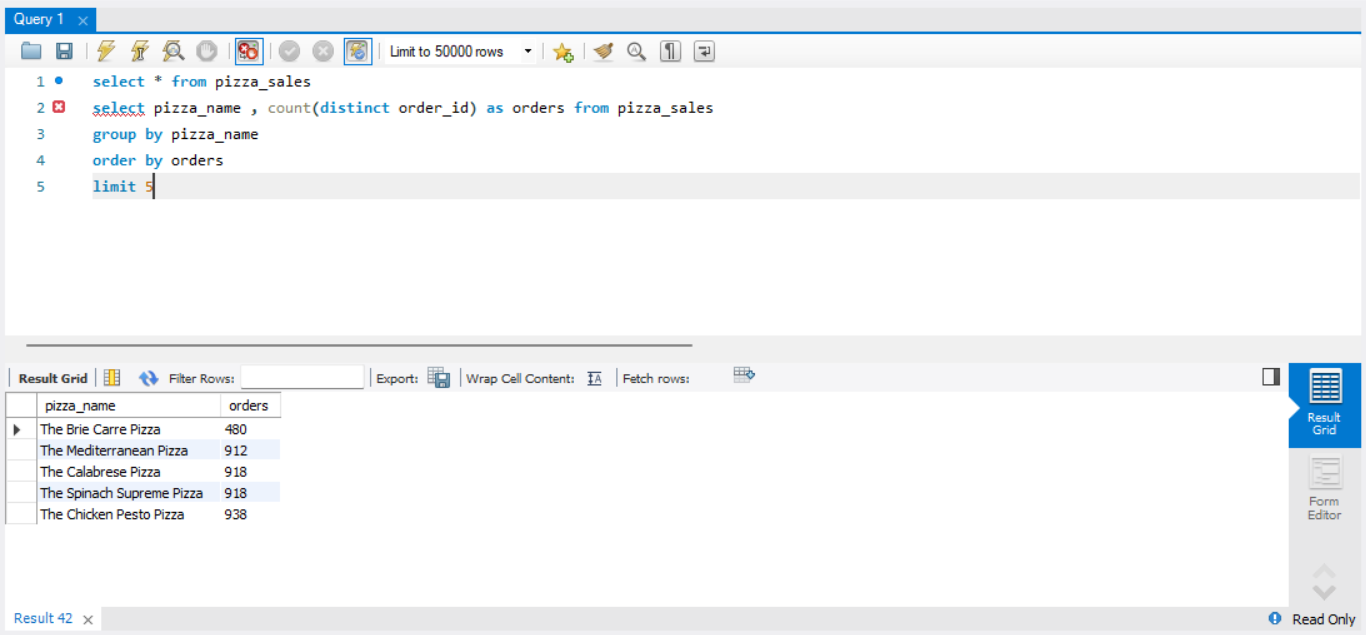
**J. Bottom 5 Pizzas by Quantity**

****

**K. Top 5 Pizzas by Total Orders**

****

**L. Bottom 5 Pizzas by Total Orders**

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